

# SPARK Sponsorship Opportunities

# 2025

Contribute to our future generations! Support SPARK through sponsorship opportunities, including programming, hands-on exhibits, and annual events. Your support will make a big impact on our community.

## Rose Sponsorship

\$1,500

## Amber Sponsorship

\$2,500



### People In Your Neighborhood

Smiles erupt when children and families get to meet their local police officer, firefighter, bus driver, and learn about these career paths and transportation.



### Traditions Around the World

Celebrating holidays and traditions from various cultures and communities year-round through programming.



### Fire Safety Week

Help save lives by educating children and families on fire safety.



### Dental Health Awareness Week

Oral care starts with brushing! Providing opportunities to learn healthy habits.



### Financial Literacy Week

Learning together how to make smart decisions with money!



### Toddler Week

Celebrate toddlers with a week full of programming geared toward our littlest learners!



### Community Access Event

Provide exclusive access to historically marginalized families for 2 hours.



### Hometown Heroes

Thank our hometown heroes (first responders, military/Veterans, law enforcement) by providing free admission for them and their families for a weekend.



### Teacher Appreciation Weekend

Thank our education professionals by providing a weekend of free admission for them and their families.



### Medical Professionals Weekend

Our medical professionals deserve praise and a weekend to spend with their families, free with your sponsorship.



### SPARKTACULAR

Sponsor our annual Halloween costume parade and fall festival at SPARK.

Don't see a sponsorship opportunity that fits you or your company's mission?

**Let's start a new partnership opportunity!**

CONTACT

Julia Moffit, Development Manager

507-218-3104 • [jmoffit@sparkrochestermn.org](mailto:jmoffit@sparkrochestermn.org)

## Topaz Sponsorship

\$5,000



### Move Your Body

Support weekly health and well-being programming featuring yoga, dance, or musical therapy.



SOLD

### Movie In the Park

Buy out the Honker's Stadium by offering a movie on the baseball field completely free to the community with activities and concessions.



### SPARK Imagination READ! Summer Reading Program

Help prevent "summer slide" by encouraging a reading challenge and providing free books to children.



### Amazing Airways

Sponsor this exhibit which allows visitors to manipulate levers, thus manipulating airflow. Watch the scarves and pom poms exit the airwall from several tubes.



### Light Bright

Sponsor this classic childhood favorite but in GIANT form.



SOLD

### Reaction Time

Sponsor this exhibit if you're competitive in nature. Visitors have 30 seconds to hit as many light-up buttons as possible. With two walls side-by-side, races occur daily.



SOLD

### Racetrack

Help foster engineering by sponsoring this exhibit. What can our visitors build and how fast will it go?



SOLD

### Green Screen

Inspire imagination as visitors choose to transport themselves back to the dinosaur era, sit behind a news desk, or swim with the fish in the sea in this exhibit.



SOLD

### SPARKLE New Year's Eve Celebration

NYE deserves two daytime parties. Be the named sponsor of our annual, sparkly bash, complete with the iconic ball drop.



### Tailor Shop

Imaginative play at it's finest! Dress up as whatever and whomever you want to be.

## Emerald Sponsorship

\$10,000



SOLD

### Grandparents Play Free Tuesdays

Support intergenerational learning by contributing to free admission and programming for grandparents and children.



SOLD

### Imagination Station

Our most programmed space, sponsor the Imagination Station where creativity comes alive.



### STEM Fridays

Support programming of Science, Technology, Engineering, and Math for a staff-led STEM program each Friday.



### Tinkering Tuesdays

Support critical thinking skills and interest in tinkering where cause and effect are discussed with each staff-led experiment.



SOLD

### Discovery Play

Exclusive play, learning, and discovery time designed specifically for a sensory-friendly experience.

## Sapphire Sponsorship

\$20,000



SOLD

### Maker Space

Sponsor this room which is programmed daily with different STEM activities.



### H2OH!

Make a splash by sponsoring one of our most popular exhibits, the water table. Critical thinking is applied when visitors manipulate levers to move water or build a dam.



SOLD

### SPARK City

Visitors work hard to keep residents of the city happy. This exhibit encourages collaboration with others as they fix broken water pipes and traffic jams, and regulate fuel sources.



SOLD

### Wonder Woods Tot Spot

This brand-new exhibit is still being fabricated and will be open in Fall 2024!



SOLD

### Our World Bazaar

Sponsor this worldly exhibit that promotes cultural connectedness, health and well-being, and imagination. Visitors learn about the world and different cultures through pretend play in a café and tailor shop.