



# SPARK SPONSOR LEVELS

2025



## YOUR PLACE TO PLAY, LEARN, AND DISCOVER



SPARK is designed to serve the whole family by fostering early learning and providing experiences for caregivers across multiple generations. SPARK enables adults to share educational experiences with children. We also provide information about child development, learning styles, and effective parenting/care-giving to support the whole child.

## OUR MISSION

SPARK's Mission is to enrich the lives of young learners by creating shared, interactive experiences that engage people of all ages in the joy of play, the power of learning, and a sense of community.



## SPONSOR LEVELS

Rose Sponsor

page 4

\$1,500

Amber Sponsor

page 5

\$2,500

Topaz Sponsor

page 7

\$5,000

Emerald Sponsor

page 8

\$10,000

Sapphire Sponsor

page 9

\$20,000



**HELPING CHILDREN  
WORK TOWARD  
DEVELOPMENTAL  
MILESTONES**



## ROSE SPONSOR

**\$1,500**

### Social Media Communication

- **Cross-posting** on Facebook and Instagram
- Co-branding on posted **graphics** as a sponsor [name and tag to social pages]

### Digital Communication

- Recognition on SPARK **website event** [name and sponsor link]
- If applicable, **press release** prior to the event or during sponsorship

### On Site/Print Communication

- Recognition on **digital screen in SPARK** within one month of sponsored event or during sponsorship
- Recognition on **Donor Wall** in SPARK
- Recognition in **Annual Report**



## AMBER SPONSOR

**\$2,500**

### Social Media Communication

- **Cross-posting** on Facebook and Instagram
- Co-branding on posted **graphics** as a sponsor [name and tag to social pages]
- If applicable\*, **co-hosted Facebook event** on SPARK page \*ticketed event

### Digital Communication

- Recognition on SPARK **website event calendar** [logo and sponsor link]
- If applicable, **press release** prior to the event or during sponsorship
- Recognition in **one monthly newsletter** within one month of sponsored event or during sponsorship [logo, name and link to webpage]
- Recognition on SPARK **website** in **sponsor-specific banner** on homepage within one month of sponsored event or during sponsorship [logo, name and link to webpage]

### On Site/Print Communication

- Recognition on **digital screen in SPARK** within one month of sponsored event or during sponsorship
- Recognition on **Donor Wall** in SPARK
- Recognition in **Annual Report**
- **Signage in SPARK** within one month of sponsored event or during sponsorship [flyers]

# PROMOTING INTERGENERATIONAL LEARNING





## TOPAZ SPONSOR

**\$5,000**

### Social Media Communication

- **Cross-posting** on Facebook and Instagram
- Co-branding on posted **graphics** as a presenting sponsor [name and tag to social pages]
- If applicable\*, **co-hosted Facebook event** on SPARK page \*ticketed event

### Digital Communication

- Recognition on SPARK **website event calendar** [logo and sponsor link]
- If applicable, **press release** prior to the event or during sponsorship
- Recognition in **one monthly newsletter** within one month of sponsored event or during sponsorship [logo, name and link to webpage]
- Recognition on SPARK **website** in **sponsor-specific banner** on homepage within one month of sponsored event or during sponsorship [logo, name and link to webpage]
- **Full event page** on SPARK website [entire branded page with event specific link]

### On Site/Print Communication

- Recognition on **digital screen in SPARK** within one month of sponsored event or during sponsorship
- Recognition on **Donor Wall** in SPARK
- Recognition in **Annual Report**
- **Signage in SPARK** within one month of sponsored event or during sponsorship [flyers]

### For You

- **10 Daily Admission passes** to SPARK





## EMERALD SPONSOR

**\$10,000**

### Social Media Communication

- **Cross-posting** on Facebook and Instagram
- Co-branding on posted **graphics** as a presenting sponsor [name and tag to social pages]
- If applicable\*, **co-hosted Facebook event** on SPARK page \*ticketed event

### Digital Communication

- Recognition on SPARK **website event calendar** [logo and sponsor link]
- If applicable, **press release** prior to the event or during sponsorship
- Recognition in **two monthly newsletters** within one month of sponsored event or during sponsorship [logo, name and link to webpage]
- Recognition on SPARK **website** in **sponsor-specific banner** on homepage within one month of sponsored event or during sponsorship [logo, name and link to webpage]
- **Full event page** on SPARK website [entire branded page with event specific link]

### On Site/Print Communication

- Recognition on **digital screen in SPARK** within one month of sponsored event or during sponsorship
- Recognition on **Donor Wall** in SPARK
- Recognition in **Annual Report**
- **Signage in SPARK** within one month of sponsored event or during sponsorship
- **11x17 Stanchion** in SPARK during sponsored event

### For You

- **20 Daily Admission passes** to SPARK



## SAPPHIRE SPONSOR

### \$20,000

#### Social Media Communication

- [Cross-posting](#) on Facebook and Instagram
- Co-branding on posted [graphics](#) as a presenting sponsor [name and tag to social pages]
- If applicable\*, [co-hosted Facebook event](#) on SPARK page \*ticketed event

#### Digital Communication

- Recognition on SPARK [website event calendar](#) [logo and sponsor link]
- If applicable, [press release](#) prior to the event or during sponsorship
- Recognition in [three monthly newsletters](#) within one month of sponsored event or during sponsorship [logo, name and link to webpage]
- Recognition on SPARK [website](#) in [sponsor-specific banner](#) on homepage within one month of sponsored event or during sponsorship [logo, name and link to webpage]
- [Full event page](#) on SPARK website [entire branded page with event specific link]

#### On Site/Print Communication

- Recognition on [digital screen in SPARK](#) within one month of sponsored event or during sponsorship
- Recognition on [Donor Wall](#) in SPARK
- Recognition in [Annual Report](#)
- [Signage in SPARK](#) within one month of sponsored event or during sponsorship
- [11x17 Stanchion](#) in SPARK during sponsored event

#### For You

- [30 Daily Admission passes](#) to SPARK
- [FREE Corporate Night](#) for up to 100 people for two hours, during which all attendees can receive \$10 off a new or renewed membership



## CONTACT

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SPARK, the Children's Museum of Rochester, Inc. is a 501(c)(3) community supported non-profit organization.