



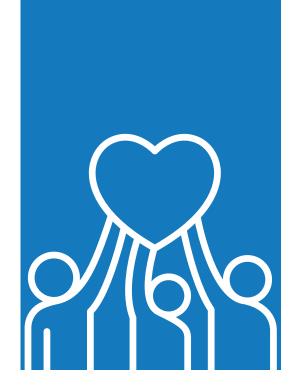




SPARK SPONSOR LEVELS



2025



YOUR PLACE TO PLAY, LEARN, AND DISCOVER

SPARK is designed to serve the whole family by fostering early learning and providing experiences for caregivers across multiple generations. SPARK enables adults to share educational experiences with children. We also provide information about child development, learning styles, and effective parenting/care-giving to support the whole child.

OUR MISSION

SPARK's Mission is to enrich the lives of young learners by creating shared, interactive experiences that engage people of all ages in the joy of play, the power of learning, and a sense of community.



SPONSOR LEVELS

Rose Sponsor	page 4	\$1,500
Amber Sponsor	page 5	\$2,500
Topaz Sponsor	page 7	\$5,000
Emerald Sponsor	page 8	\$10,000
Sapphire Sponsor	page 9	\$20,000





ROSE SPONSOR

\$1,500

Social Media Communication

- Cross-posting on Facebook and Instagram
- Co-branding on posted graphics as a sponsor [name and tag to social pages]

Digital Communication

- Recognition on SPARK website event [name and sponsor link]
- If applicable, press release prior to the event or during sponsorship

On Site/Print Communication

- Recognition on digital screen in SPARK within one month of sponsored event or during sponsorship
- Recognition on Donor Wall in SPARK
- Recognition in Annual Report



AMBER SPONSOR

\$2,500

Social Media Communication

- Cross-posting on Facebook and Instagram
- Co-branding on posted graphics as a sponsor [name and tag to social pages]
- If applicable*, co-hosted Facebook event on SPARK page *ticketed event

Digital Communication

- Recognition on SPARK website event calendar [logo and sponsor link]
- If applicable, press release prior to the event or during sponsorship
- Recognition in one monthly newsletter within one month of sponsored event or during sponsorship [logo, name and link to webpage]
- Recognition on SPARK website in sponsor-specific banner on homepage within one month of sponsored event or during sponsorship [logo, name and link to webpage]

On Site/Print Communication

- Recognition on digital screen in SPARK within one month of sponsored event or during sponsorship
- Recognition on Donor Wall in SPARK
- Recognition in Annual Report
- Signage in SPARK within one month of sponsored event or during sponsorship [flyers]

PROMOTING INTERGENERATIONAL LEARNING





TOPAZ SPONSOR

\$5,000

Social Media Communication

- Cross-posting on Facebook and Instagram
- Co-branding on posted graphics as a presenting sponsor [name and tag to social pages]
- If applicable*, co-hosted Facebook event on SPARK page *ticketed event

Digital Communication

- Recognition on SPARK website event calendar [logo and sponsor link]
- If applicable, press release prior to the event or during sponsorship
- Recognition in one monthly newsletter within one month of sponsored event or during sponsorship [logo, name and link to webpage]
- Recognition on SPARK website in sponsor-specific banner on homepage within one month of sponsored event or during sponsorship [logo, name and link to webpage]
- Full event page on SPARK website [entire branded page with event specific link]

On Site/Print Communication

- Recognition on digital screen in SPARK within one month of sponsored event or during sponsorship
- Recognition on Donor Wall in SPARK
- Recognition in Annual Report
- Signage in SPARK within one month of sponsored event or during sponsorship [flyers]

For You

• 10 Daily Admission passes to SPARK



EMERALD SPONSOR

\$10,000

Social Media Communication

- Cross-posting on Facebook and Instagram
- Co-branding on posted graphics as a presenting sponsor [name and tag to social pages]
- If applicable*, co-hosted Facebook event on SPARK page *ticketed event

Digital Communication

- Recognition on SPARK website event calendar [logo and sponsor link]
- If applicable, press release prior to the event or during sponsorship
- Recognition in two monthly newsletters within one month of sponsored event or during sponsorship [logo, name and link to webpage]
- Recognition on SPARK website in sponsor-specific banner on homepage within one month of sponsored event or during sponsorship [logo, name and link to webpage]
- Full event page on SPARK website [entire branded page with event specific link]

On Site/Print Communication

- Recognition on digital screen in SPARK within one month of sponsored event or during sponsorship
- Recognition on Donor Wall in SPARK
- Recognition in Annual Report
- Signage in SPARK within one month of sponsored event or during sponsorship
- 11x17 Stanchion in SPARK during sponsored event

For You

• 20 Daily Admission passes to SPARK



SAPPHIRE SPONSOR

\$20,000

Social Media Communication

- Cross-posting on Facebook and Instagram
- Co-branding on posted graphics as a presenting sponsor [name and tag to social pages]
- If applicable*, co-hosted Facebook event on SPARK page *ticketed event

Digital Communication

- Recognition on SPARK website event calendar [logo and sponsor link]
- If applicable, press release prior to the event or during sponsorship
- Recognition in three monthly newsletters within one month of sponsored event or during sponsorship [logo, name and link to webpage]
- Recognition on SPARK website in sponsor-specific banner on homepage within one month of sponsored event or during sponsorship [logo, name and link to webpage]
- Full event page on SPARK website [entire branded page with event specific link]

On Site/Print Communication

- Recognition on digital screen in SPARK within one month of sponsored event or during sponsorship
- Recognition on Donor Wall in SPARK
- Recognition in Annual Report
- Signage in SPARK within one month of sponsored event or during sponsorship
- 11x17 Stanchion in SPARK during sponsored event

For You

- 30 Daily Admission passes to SPARK
- FREE Corporate Night for up to 100 people for two hours, during which all attendees can receive \$10 off a new or renewed membership







CONTACT

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SPARK, the Children's Museum of Rochester, Inc. is a 501(c)(3) community supported non-profit organization.